

VIDEOSYNCRASIES

Volume 14 Number 1

ETC 33 FRIDLEY COMMUNICATIONS WORKSHOP

Spring 1994

Willie Awards Celebrate Access T. V.

The Willie Awards are just one way we celebrate access T.V. at ETC 33. With all of the new equipment the Workshop has recently acquired there really is no better time than the present for you to get involved. Look inside for details on upcoming events and classes.



INSIDE THIS ISSUE:

WHAT IS AMILINK?

page 2

UPCOMING CLASS INFORMATION

page 3

SPRING/SUMMER PROGRAM SCHEDULE

page 4

As usual, the stars all attended this year's Willies: from upper left: budding starlets Anita & Donald Fulcher; access veterans Frank Taylor, Elaine Sorensen, Michelle Glynn, Jeff Dehler, Brain Strand, & Leslie Ferrell; Hosts Elaine S. & Richard "A-Bomb" Klatte; Craig Chura creates "Bubba-Vision".

Access Thoughts FROM THE DIRECTOR

by T. J. Larson

Every day the mass media impacts our lives in numerous ways. Whether it's the morning newspaper or your favorite radio station, it seems we are constantly being barraged with messages. But who sends these messages and what tactics do they use to persuade and/or enlighten us?

There is a growing movement in access television called "Media Literacy". The concept stems from the belief that access centers can serve as not only video production educational facilities but help people to understand how the media works as well.

In the coming months I will be exploring ways we can incorporate issues concerning Media Literacy into our classes. By understanding how the media works, access producers may learn new ways in which they can communicate their ideas. And the best part is, producers can talk *from* the television instead of only letting it talk to them!

Communications With THE COORDINATOR

by Karla Rydrych

The past few months have been very busy here at ETC 33. We've been spending a lot of time learning the new Amilink editing system (see story below), organizing classes, producing the Willies and the Foolathon, among other endeavors.

We have also been waiting patiently for summer. But, since the weather never is quite what we want it to be, now would be the perfect time for you to sign up for a class and learn how to edit together all of that videotape which piled up over the winter.

Looking forward to summer, many of you will want to record family events and activities, and this could be a good time to brush up on those camera and Video Toaster skills. (The Workshop recently installed the new 3.1 Toaster upgrade which has -yes- even more effects! For more class info check out the next page.-Ed.)

WHAT IS AMILINK ANYWAY?

So you've probably heard by now that the Workshop has acquired two new editing systems called Amilink but you're not quite sure what that means.

Amilink is a computer based editing system that works with the Video Toaster to coordinate special effects, wipes, the character generator and other applications with the editing process.

The program is very "user friendly" and easy to learn. Once access users become familiar with the system they find that their editing is not only

easier but faster leaving more room for creativity.

With the addition of the Toaster 4000 in the studio, the edit room has been upgraded to an A/B Roll edit system. That means that now producers can integrate two source decks into the editing process. Images can be dissolved one into the other creating some exciting possibilities.

We have also added a new Macke 16 channel sound board in the edit room to accommodate the new system. These features, combined with

all new Super VHS deck, will mean a dramatic increase in picture quality for your productions. And not to worry, the new decks can still play your old regular VHS source tapes as well.

Because the system is so new, it is now necessary for anyone wishing to book edit time who is unfamiliar with Amilink to take an editing class. And for those students who wish to learn A/B roll, the Workshop offers special one-on-one instruction. Each class is only \$10.00 and includes a set of helpful handouts and tutorials. For more information refer to the class information on the following page.

UPCOMING VIDEO PRODUCTION CLASSES
ETC 33 EVERYONE'S TELEVISION CHANNEL **571-9144**

FEES:

CLASS FEES:	\$10.00 WORKSHOP MEMBERS	ON REQUEST:	\$18.00 WORKSHOP MEMBERS
	\$18.00 NON-MEMBER		\$22.00 NON-MEMBERS
	\$15.00 TOASTER CLASS		

MEMBERSHIP FEES:

\$16.00 REGULAR	\$9.00 STUDENT/SENIOR
\$26.00 FAMILY	
\$150.00 ORGANIZATIONAL (LOCAL)	
\$250.00 ORGANIZATIONAL (NON-LOCAL)	

SCHEDULE

AMILINK BASICS (Beginning Video Editing)

1 Session

This beginning, cuts-only class will teach students the basics of the Amilink Editing System. Amilink is a software program designed to work cooperatively with the Video Toaster. This hands-on class is **required** for anyone who wants to use the Workshop's editing equipment.

ALSO RECOMMENDED: Video Toaster Basics

DATES:

Tues. 4/26 6:00pm	Wed. 5/18 6:30pm
Wed. 5/25 6:30pm	Sat. 6/11 10:00am
Sat. 6/25 10:00am	Wed. 7/6 6:30pm
Wed. 7/20 6:30pm	Sat. 8/6 10:00am
Mon. 8/15 6:00pm	Wed. 8/24 6:30pm

TELEVISION STUDIO PRODUCTION

1 Session

This is a beginning level training session for our state of the art four camera studio. Students will learn a variety of skills including: studio camera operation, video switcher, lighting, audio board, and more! This session or proof of proficiency is required to book studio time. Hands-on training.

DATES:

Tues. 5/3 6:00pm	Thurs. 6/30 6:00pm
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VIDEO TOASTER BASICS

2 Sessions

This two-part class will teach students the basics of the Amiga Video Toaster. It is designed to introduce producers to the various aspects of the Toaster including the switcher, character generator, chroma effects and other features. This class is required to book Video Toaster time.

DATES:

Sat. 4/30 10:00am (Parts 1 & 2)	
Tues. 5/10 6:00pm (Part 1)	Tues. 5/24 6:00pm (Part 2)
Wed. 6/22 6:30pm (Part 1)	Wed. 6/29 6:30pm (Part 2)
Thur. 7/7 6:00pm (Part 1)	Thur. 7/14 6:00pm (Part 2)
Sat. 8/27 10:00am (Parts 1 & 2)	

TO SIGN UP FOR CLASSES OR TO SCHEDULE A CLASS ON REQUEST, CALL US AT 571-9144. SIGN UP TODAY!!

ETC 33 REGULAR PROGRAM SCHEDULE

SPRING/SUMMER 1994

Want to get YOUR show on? Call 571-9144.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12:00 PM	***** COMMUNITY PROGRAMMING *****						
4:00 PM	CORNER-STONE PRAYER CENTER	FRIDLEY FEED BACK	↓	↓	↓	FRIDLEY FEED BACK	PRAISE AND POWER HOUR
4:30 PM	(CONT.)	(CONT.)	↓	↓	↓	CONT.	(CONT.)
5:00 PM	HEALING OUR FAMILIES	A STUDY IN THE WORD	↓	↓	JIMMY SWAGGART TELECAST	LOVE LINES SHOW	UNCLE ERNIE TNT
5:30 PM	CHRIST. CLOSE UP	↓	↓	THE 3 IN	↓	(CONT.)	SHALOM SCRIPTURE STUDIES
6:00 PM	LORD JESUS CHRIST	PEEK -A- BOO	WHAT'S ON ETC 33?	1 SHOW (LIVE)	SCOOTER TRAMP	WHAT'S ON ETC 33?	AMERICAN ATHEISTS
6:30 PM	NETWORK (CONT.)	(CONT.)	TALK IS CHEAP	WWA TALK SHOW	(CONT.)	WINNING WORK-OUTS	ATHEIST TALK
7:00 PM	YOUR PROGRAMS HERE!	PRODUCER'S PROFILE	CITY COUNCIL REVIEW	SCREEN VIEWS	B. C. TODAY SHOW	PRODUCER'S PROFILE	IDLE CHIT CHAT
7:30 PM	↓	THE LMS SHOW	THIS IS FRIDLEY	VOICES	(CONT.)	THIS IS FRIDLEY	SCREEN VIEWS
8:00 PM	FRIDLEY FEED BACK	YOUR PROGRAMS HERE!	IDLE CHIT CHAT	COMMUNITY PROGRAMS	DEEP DISH T.V.	THE A-BOMB HOUR	COMMUNITY PROGRAMS
8:30 PM	(CONT.)	↓	TV PARTY	↓	(CONT.)	(CONT.)	↓
9:00 PM	THIS IS FRIDLEY	ARCHIVE PROGRAMS	3 IN 1 SPORTS CHATTER!	↓	YOUR PROGRAMS HERE	PEEK -A- BOO	↓
9:30 PM	WHAT'S ON ETC 33?	(CONT.)	RERUNS (CONT.)	↓	↓	(CONT.)	↓

***** SPECIAL LATE NIGHT PROGRAMMING *****

MEMBERSHIP NEWS

Register as a member of ETC 33 today and become a public access producer. Members receive discounts on classes, access to equipment, this newsletter, and invitations to special Workshop events.

At ETC 33 we have camcorders available for check-out, editing facilities complete with special effects, titles, CD players, audio boards and more. Members also have access to use our 4-camera studio as well as the popular Video Toaster.

Even better, ETC 33 Members really work together to help each other complete projects. We have many volunteers who are able to help you get started as well as a cheerful and competent staff. Join today!

The current membership dues are as follows:

- \$5.00 Patron
- \$9.00 Student/Senior
- \$16.00 Regular
- \$26.00 Family
- \$150.00 Organization
(Local)
- \$250.00 Organization
(Non-Local)

To renew or begin your membership send check or money order to:

ETC 33
350 63rd Ave N.E.
Fridley, MN 55432

Hometown Video Contest Judged by ETC 33 Volunteers

ETC 33 volunteers pitched in to judge the 65 entries from across the country as part of the Hometown Video Awards. This year's category was Entertainment-Volunteer and as always, it was great to see what is produced elsewhere. Thanks to: Robert Bissonette, Janet Colstrum, Craig Chura, John P. King, Richard Klatte, P. J.

Letofsky, Jeff Lindberg, Todd Lindberg, Larry Morrisette, Mark Ratzel, Tom Thompson, Patricia Y, and Ryan Zimba. Also a special thanks to Access Coordinator Karla Rydrych who sat in on all five of the preliminary rounds! Whew! We'll keep you posted on the winners when they are available.

We Love A 49er Day's Parade!

It just wouldn't be summer without the ever popular Fridley 49er Day's Parade. This year's parade is on Wednesday, June 15th and that means it's time once again for another zany, outrageous float from ETC 33. Or so we hope. We are currently working on this year's float idea but we need your help. Should we attend as the Information Super Highway Patrol or bring back the Couch Potatoes? How about a giant television set made of roses? Well, maybe not. In any event, you can be sure that our enormous dinosaur mascot will be on hand. If you want to help us spread the word about access T.V., and appear in one of the largest parades in Minnesota, give us a call at 571-9144.

Access News and Views

ETC 33 is sad to report the loss of a good friend this spring. Fridley State Bank president John Gargaro passed away after a courageous fight with cancer. John was always a big supporter of access T.V. and he will be greatly missed... Nortel Cable was recently purchased by Paragon Cable. Details are still being worked out but the deal should be finalized by late June... Congratulations to "Peek-A-Boo" producer and L.O. Director Jeff Dehler and his wife Debbie on the birth of their first child, Raymond...the Workshop is putting the finishing touches on a new two camera portable system for members to check out. Stay tuned for details...22 people signed up to join ETC 33 during our latest Foolathon Membership Drive.

VIDEOSYNCRASIES is the quarterly newsletter of ETC 33 Fridley Communications Workshop. Everyone's Television Channel 33 is a nonprofit corporation that owns and operates the public access cable television station in Fridley, Minnesota.

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Fridley Communications Workshop*

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Letters and contributions are encouraged and should be sent to:

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